LIVING BEYOND BREAST CANCER®

With you, for you.

LBBC At A Glance

Our mission: To connect people with trusted breast cancer information and a community of support.

Our vision: A world where no one impacted by breast cancer feels uninformed or alone.

WHY US?

Over the past **26 YEARS**, LBBC has earned its reputation for delivering responsible, clear and credible information to women affected by breast cancer through its educational and outreach programs. With an annual budget of **5.3 MILLION** and a four star rating on Charity Navigator for **12 YEARS**, we are a trusted organization with the capacity to build effective programs with national reach. In 2016, we reached **540,000** people nationwide and our goal is to reach **1,000,000** by 2019.

1,745,786 WEB VIEWS IN 2016

SAMPLE OF PROGRAMS FUNDED THROUGH YOUR SUPPORT

IN-PERSON CONFERENCES

925

attendees across our two conferences with over **70 travel grants** awarded to attendees to ensure the conferences are accessible across all income brackets.

LEADERSHIP VOLUNTEER SUPPORT AND TRAINING

200+

volunteers trained in **44 states** to bring education and support into their communities. Examples of activities include speaking to healthcare providers, starting yoga classes for women with breast cancer and distributing materials.

HELPLINE

932

calls taken in 2016. We received calls from a total of **41 states**, plus Canada. The Breast Cancer Helpline offers peer emotional support from trained volunteers who have all experienced breast cancer.

PRINT PUBLICATIONS

35

medically reviewed publications currently in print with print runs between **4,500** and **8,000**. Our publications are printed in five languages including Spanish, Chinese, Vietnamese, Tagalong and French.

WEBINARS

Past topics included Nutrition, Fear of Recurrence, and Pregnancy After Breast Cancer and Genetics with a reach of…

4,200 (AS OF 2016)

TWITTER CHATS

Past topics included Talking with Kids about Breast Cancer and Young Women & Metastatic Breast Cancer with over…

200,000 IMPRESSIONS.